

Position statement on Vinyl Flooring and PVC

At Beaulieu International Group, our Purpose is “**Shaping sustainable living, together.**”

We strive for a better future by reducing our environmental footprint, caring for our people and communities, and conducting business in a transparent, ethical way.

We are committed to being a leader in sustainability and ensuring that our products meet and exceed customer and community expectations for safety, health and environmental protection.

Within our flooring collections, we offer solutions made from polyvinyl chloride (PVC).

PVC is used within a wide range of applications, from window frames to pipes, cables, accessories, and medical equipment. PVC is an intrinsically low-carbon plastic: 57% of its molecular weight consists of chlorine derived from common salt; 5% from hydrogen and 38% from carbon. Due to its chemical structure, PVC is very versatile and allows products to be designed with specific physical properties, such as flexibility, durability and impact resistance.

Within B.I.G.’s offering, PVC is used in our cushion vinyl products (our ***Beauflor***, ***Juteks***, ***Ideal***, ***Textura***, and ***Noventis*** brands) and luxury vinyl tiles (LVT) from BerryAlloc, to achieve superior properties, combining beautiful designs and innovative textures with high wear-resistance, thermal stability, and ease of installation, maintenance and cleaning.

PVC-containing products have often been under discussion because they can pose several sustainability challenges, such as the use of hazardous additives in PVC-containing formulations, or the environmental impact when products are burned and generate acid hydrogen chloride gases and other hazardous chemicals.

Since 2000, the European PVC industry has been strongly committed to greater sustainability and has made exceptional progress in minimizing the environmental impact of production, by promoting responsible use of additives and supporting proper waste management and recycling. Within European legislation, problematic additives such as cadmium compounds, lead-based stabilizers and some phthalates have been banned and replaced by safe alternatives. With its renewed Commitment, [***VinylPlus2030***](#), the industry is aiming to proactively contribute to further addressing the challenges and priorities within the PVC value chain, and has identified three ‘pathways’: improving circularity, moving towards carbon neutrality, and building global coalitions and partnerships for Sustainable Development Goals (SDGs).

At B.I.G. we believe **PVC can be a smart and sustainable material**, and as a responsible company, we are committed to taking **concrete steps** to eliminating potential risks that may be associated with vinyl products.

We are committed to:

- Complying with and, where possible, exceeding the most stringent international environmental regulations, using only safe chemicals (in accordance with European Chemicals Agency (ECHA) rules, REACH, and other applicable regulations), and complying with the strictest VOC (volatile organic compounds) emissions regulations for air quality (A+ for products with very low or no VOC emissions, IAC Gold, M1, FloorScore...).
- Designing our products with use and end-of-life in mind, to ensure excellent quality, high resistance and durability, as well as recyclability when no longer suitable for use.
- Embracing a circular economy, promoting collaboration along the entire value chain, and including at least 50% non-virgin raw materials in our B.I.G. product range by 2030, and pushing even further, to 70%, in our LVT range.
- Taking action for the climate, switching to 100% renewable energy sources and by 2030 reducing greenhouse gas emissions from our own products (Scope 1 & 2) to zero, also reducing greenhouse gas emissions from our value chain (Scope 3) to zero, with the goal of a 42% reduction compared to 2030 and offsetting for residual emissions that cannot be reduced.
- Responsible sourcing, ensuring that our suppliers and all business partners share our commitments and ethical values.

We believe these actions can accelerate the transition to **circular and responsible vinyl flooring solutions** and shape a more sustainable future.



Pol Deturck
CEO



Clara Carelli
Group Sustainability Director