



traces

EMPOWERED BY NATURE



BY
**BEAU
FLOR®**

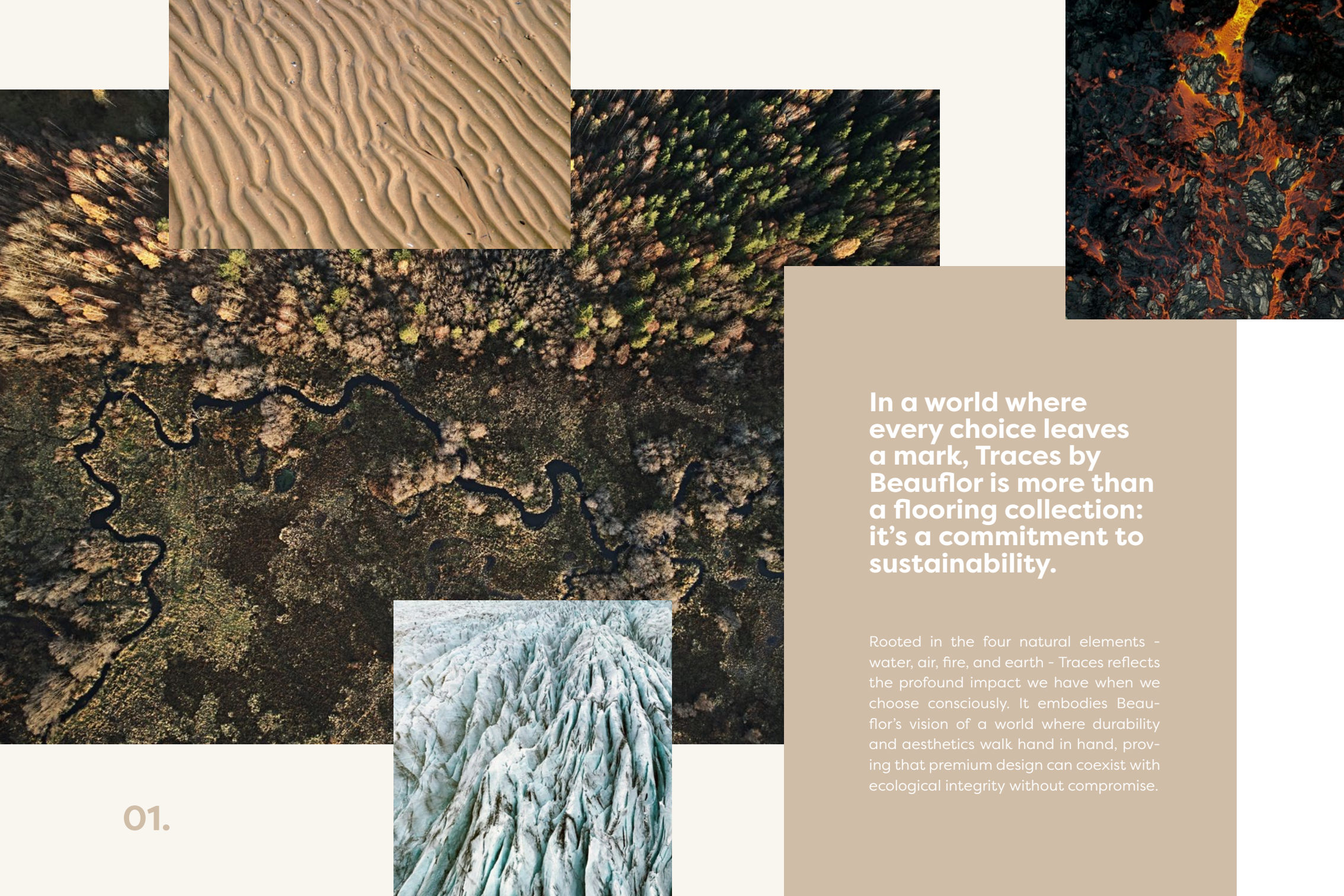
traces



01. Our commitment

02. Traces collections

Magma
Ruption
Mistral
Monsoon



In a world where every choice leaves a mark, Traces by Beauflor is more than a flooring collection: it's a commitment to sustainability.

Rooted in the four natural elements - water, air, fire, and earth - Traces reflects the profound impact we have when we choose consciously. It embodies Beauflor's vision of a world where durability and aesthetics walk hand in hand, proving that premium design can coexist with ecological integrity without compromise.

01.

A new standard in flooring

Traces is a major step forward in Beauflor's journey towards a balanced future. It translates our belief that sustainability is not just an ideal but a tangible reality.

Through continuous innovation, Beauflor strives to meet its **ambitious sustainability targets** while delivering unique design and quality.





40% average reduction in CO₂ emissions*

By integrating bio-circular attributed PVC and achieving 36 to 44% reduction in CO₂ emissions compared to our traditional vinyl floors*, Traces sets a new benchmark for long-lasting flooring.

*Third-party verification following a Cradle-to-Grave Life Cycle Assessment, in accordance with ISO 14044 and the requirements of EN15804+A2. For the time being, we do not claim full compliance with this standard, as no EPD has yet been generated or published.

[Download the Carbon Footprint Declaration on our website](#)



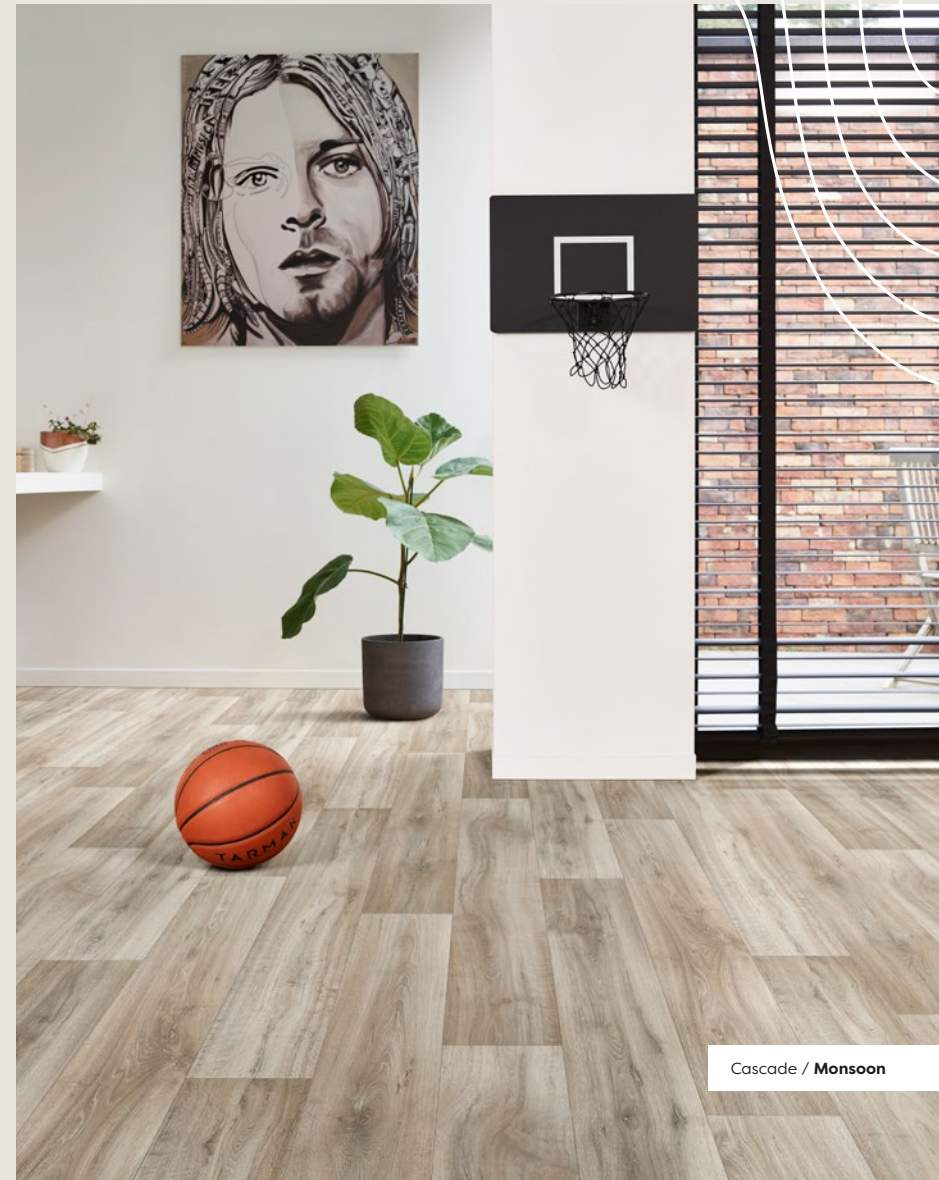
100% bio-circular attributed resources

Unlike traditional vinyl, the PVC used in Traces relies on 100% bio-circular attributed resources, significantly reducing dependence on virgin fossil materials. The ethylene used to make PVC is made from renewable plant-based raw materials. More specifically, we incorporate biological residues, which helps to preserve our planet's resources:

- *tall oil*, a by-product generated during paper pulp manufacture
- *used cooking oil*

This volume of bio-circular attributed PVC is allocated to the production volumes of Traces using the Mass Balance approach. The flow of biological and recycled resources is tracked throughout the value chain, and attributed to specific quantities of certified* raw materials at each stage of the manufacturing process.

* ISCC+ certified – read more about our claims on www.beauflor.com





100% recyclability

Traces is 100% recyclable and reusable, extending the product's life and minimizing waste.



Glue-free installation

Our collections Ruption, Mistral and Monsoon can be installed without permanent glue, using a double-sided adhesive around the edges of the room and at any joints. Taking glue out of the equation has a positive impact on human health, installation time, costs and dismantling time, and allows the flooring to be reused or recycled at the end of its life.



Optimal indoor air quality

The collections Magma, Ruption and Mistral have been awarded Floorscore certification and A+ indoor air emission labelling. Thanks to significantly low Volatile Organic Compound (VOC) emissions, it meets today's health and environmental challenges.

Ready to
leave a
sustainable
mark?



02.

Traces collections

Empowered by nature

Every step we take makes an impact. With Traces, Beauflor reimagines what it means to leave a mark, both on our spaces and on our environment. Inspired by the elements of nature, each range within Traces captures the essence of the natural world and translates it into flooring that shapes the ambiance of every setting.



- **Magma**
Heavy industrial use
- **Ruption**
Heavy commercial use
- **Mistral**
Heavy domestic and general commercial use
- **Monsoon**
Heavy domestic use



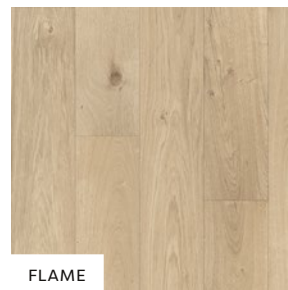
MAGMA

The energy of fire

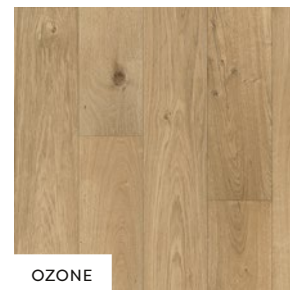
Inspired by fire's transformative energy, Magma is designed for high-traffic commercial spaces like shops and restaurants. It pairs refined elegance with robust durability, making it ideal for demanding environments. Featuring our Protech coating, Magma ensures better indoor air quality with low VOC emissions and built-in antibacterial protection. With a selection of standard planks, large formats, and textured designs, it seamlessly adapts to evolving interior trends.



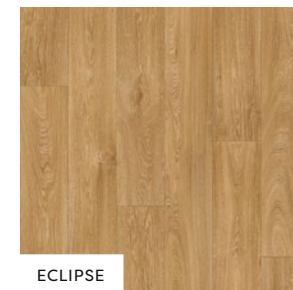
collection



FLAME



OZONE



ECLIPSE



CRATER



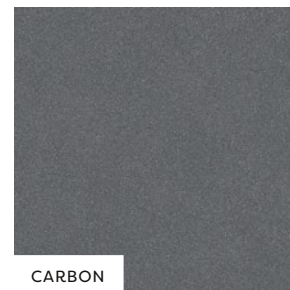
BLAZE



CINDER



BASALT



CARBON



Cinder



MAGMA



100% BIO-CIRCULAR ATTRIBUTED PVC*



44 % REDUCTION IN CO₂ EMISSIONS*



100% RECYCLABLE



OPTIMAL INDOOR AIR QUALITY
LOW VOC EMISSIONS

*For detailed technical information and substantiation of the claims made, please refer to [page 57](#)



RUPTION

The strength of earth

Built for high-traffic commercial applications, Ruption embodies the grounding stability of earth, offering strength and resilience for places like schools, nursery, and offices.

Its design merges contemporary aesthetics with subtle flecked patterns and sophisticated wood finishes that adapt to diverse interior styles.

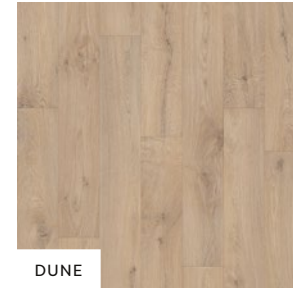
Its Protech coating enhances indoor air quality, ensuring low VOC emissions, antibacterial protection, and an A+ air rating.



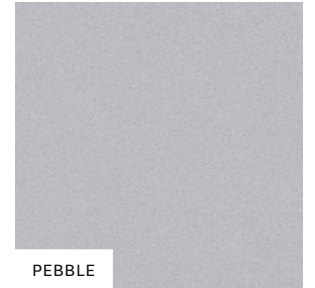
collection



SILT



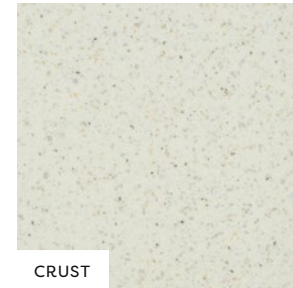
DUNE



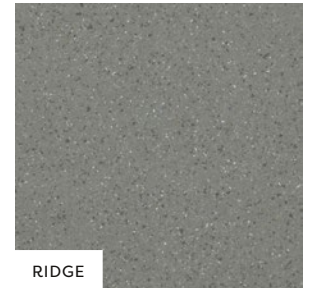
PEBBLE



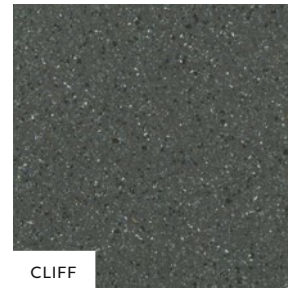
TUNDRA



CRUST



RIDGE



CLIFF



QUARTZ



RUPTION



100% BIO-CIRCULAR ATTRIBUTED PVC*



40 % REDUCTION IN CO₂ EMISSIONS*



100% RECYCLABLE



GLUE FREE INSTALLATION



OPTIMAL INDOOR AIR QUALITY
LOW VOC EMISSIONS



MISTRAL

The lightness of air

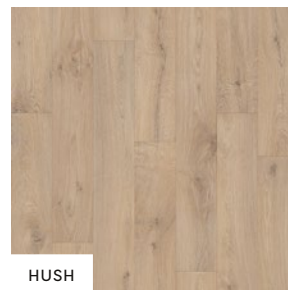
Infusing interiors with the airy elegance of wind, Mistral is suited for both heavy domestic and general commercial spaces, including busy homes, waiting rooms, and shops.

Offering glue-free installation and superior sound insulation (19 dB), it balances comfort with practicality. Its design blends modern textures, industrial chic aesthetics, and rich oak variations for a sophisticated, timeless look.

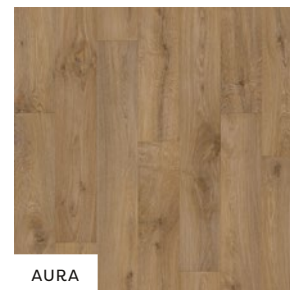


Dawn

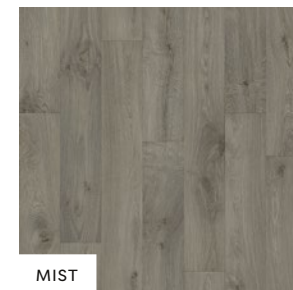
collection



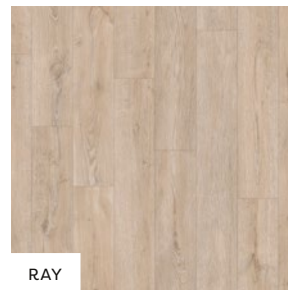
HUSH



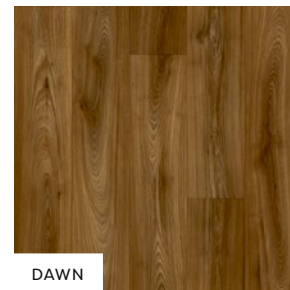
AURA



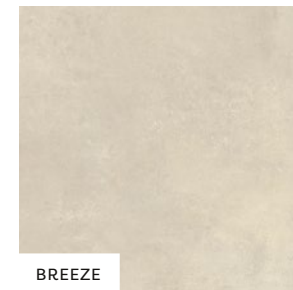
MIST



RAY



DAWN



BREEZE



HAZE



FOG



MISTRAL



100% BIO-CIRCULAR ATTRIBUTED PVC*



40 % REDUCTION IN CO₂ EMISSIONS*



100% RECYCLABLE



GLUE FREE INSTALLATION



OPTIMAL INDOOR AIR QUALITY
LOW VOC EMISSIONS



MONSOON

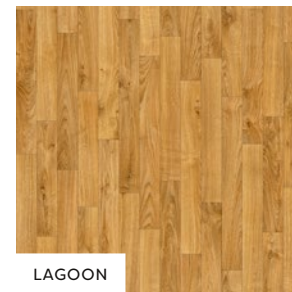
The serenity of water

Designed for heavy domestic use, Monsoon brings the calming essence of water into any home, from quiet bedrooms to lively kitchens. Featuring glue-free installation and excellent sound insulation (16 dB), it enhances comfort while reducing noise. The collection captures the warmth of wood with soft natural tones, rustic elegance, and modern industrial-inspired patterns for versatile interiors.

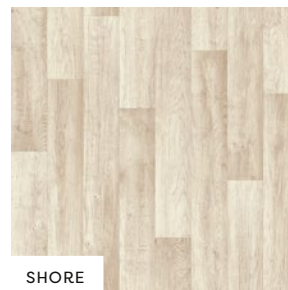


Lagoon

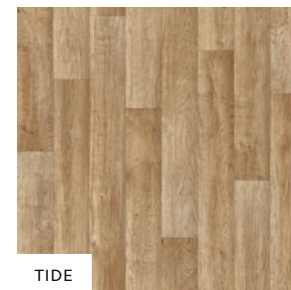
collection



LAGOON



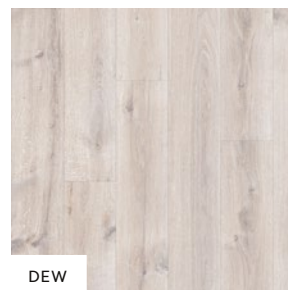
SHORE



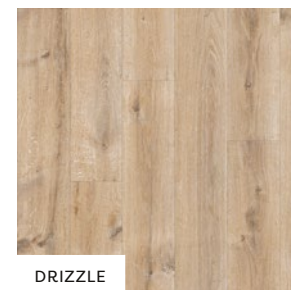
TIDE



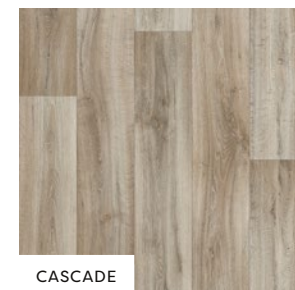
FLOOD



DEW



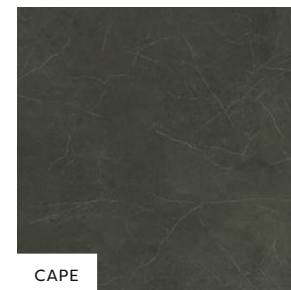
DRIZZLE



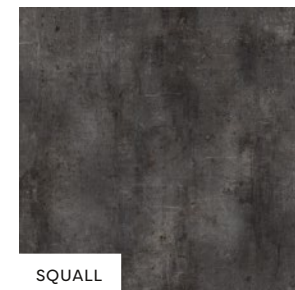
CASCADE



FJORD



CAPE



SQUALL



Squall



MONSOON



100% BIO-CIRCULAR ATTRIBUTED PVC*



36 % REDUCTION IN CO₂ EMISSIONS*



100% RECYCLABLE



GLUE FREE INSTALLATION

*For detailed technical information and substantiation of the claims made, please refer to [page 57](#)



technical information

	MAGMA	RUPTION
Usage classification	23 - 34 - 43	23 - 33 - 41
Total thickness	2,00 mm	2,00 mm
Wear layer thickness	0,70 mm	0,50 mm
Weight	2800 g/m ²	1600 g/m ²
Available widths	2 - 4 m	2 - 3 - 4 m
Coating	Protech coating antibacterial	Protech coating antibacterial
Slip resistance	R10	R10
Reaction to fire	Bfl-s1	Bfl-s1
Impact sound improvement	ΔLw 6 dB	ΔLw 10 dB
Warranty	20 year residential 10 year commercial	10 year residential 5 year commercial

	MISTRAL	MONSOON
Usage classification	23 - 32 - 41	23 - 31
Total thickness	3,00 mm	2,80 mm
Wear layer thickness	0,40 mm	0,25 mm
Weight	1850 g/m ²	1650 g/m ²
Available widths	2 - 4 m	2 - 3 - 4 m
Coating	Protech coating antibacterial	Premium coating
Slip resistance	R10	R10
Reaction to fire	Bfl-s1	Bfl-s1
Impact sound improvement	ΔLw 19 dB	ΔLw 16 dB
Warranty	10 year residential 5 year commercial	7 year residential



Together for meaningful change

At Beauflor, we believe that every step forward should leave a mark of progress. Together with our partners, customers, and communities, we can share the responsibility of creating a positive impact.

Join us on this path forward,
contributing to real change, one floor at a time.



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